

Vienna AirportCity

Cherry Blossom Business & Culture Event
9th May 2025



Together with our business partners in the Vienna AirportCity we want to gather the Austrian – Japanese Communities and friends once a year, to

- Discuss the economic role of the Vienna Airport the cooperations Japan/Austria
- Provide an annual platform exchange between Austrian and Japanese activities.

On the afternoon, there will be a rich cultural framework program so you can choose which you attend to.

The restaurant will be open throughout the day for attendees and guests to purchase lunch, snacks, beverages like tea, coffee etc.

Sponsors

Host			
Head Sponsors	 <p>scarletred</p>	 <p>cargo-partner Member of NEX NIPPON EXPRESS</p>	 <p>vienna business agency</p>
	 <p>ANA Inspiration of JAPAN</p>	 <p>NISSIN</p>	
Silver Sponsors	 	<p>JAPANMARKT NIPPON-YA</p> 	 <p>GRÜN TEE JAPAN</p>

Partners

<p>オーストリア日本人会 JAPANISCHE GESELLSCHAFT IN ÖSTERREICH</p>	<p> 墺日協会  ÖSTERREICHISCH-JAPANISCHE GESELLSCHAFT</p>
<p>JETRO Japan External Trade Organization</p>	<p> 公益財団法人 大田区産業振興協会 Ota City Industrial Promotion Organization</p>
<p>WKO  AUSSENWIRTSCHAFT AUSTRIA</p>	<p> ADVANTAGE AUSTRIA </p>
<p> OSAKA, KANSAI, JAPAN EXPO2025</p> <p> AUSTRIA EXPO 2025 composing the future 未来を作曲</p>	<p> LEITBETRIEBE AUSTRIA®</p>

Partner cities in Austria attending

<p>MEIDLING </p> <p> GIFU</p>	<p> Hernals  Hernals Luchu</p>
<p>Donaustadt</p> <p>FREUNDE DER PARTNERSCHAFT   ARAKAWA - DONAUSTADT</p>	<p>st.pölten</p> <p> 倉敷市 Kurashiki City</p>

Cherry Blossom Business Program 9.5. 2025

Time	Content
9:30	Early Reception: Morning Coffee and Business Exhibition; networking.
10:00	Welcome words. Kiminori Iwama Ambassador of Japan to Austria Julian Jäger CEO Vienna Airport
10:30	Austrian EXPO Pavillon We will exclusively experience the Austrian Pavillon live in Osaka over the video screens. Alf Netek is our Host in Osaka.
11:15	Key note: A playful approach to Japanese and Austrian Coffeehouse culture Rebecca Merlic. Art project presentation: Vienna coffee house and Japanese tea house culture.
11:30	Panel 1: The power of clusters and cooperations What is the strength of Clusters and Eco-Systems? How can clusters meet future economic transformations and market demands? Vienna AirportCity, Austrian SpaceCluster, Mobility Cluster Styria, Life Science Cluster LISVienna, Ota City SME-Cluster
12:30	Lunch Restaurant open, exhibition, networking opportunities
13:30	Experiences from companies in the regions ScarletRed, NISSIN
14:15	Panel 2: Startup partnerships How do corporates and startups work together? Vienna Airport, cargo partner, ANA, Spiral, Godot.
14:45	Startup pitches / Panel discussion Japanese startups attending Vienna UP are pitching on the stage! Acube, Carbon fly, Cuoncrop, Sind, Kisui Tech
15:45	Coffee Break, Networking, Resetting the Stage
16:00	Concert Ruriko Nakano, Vocals, mit Klavierbegleitung auf den Bösendofer Hokusai .
17:00	Official End of Event Networking opportunities at the bar / Sake-Tasting

(Program is subject to changes)

Speaker line

Host

 <p>Peter de Leeuw AirportCity Development Vienna Airport</p>	 <p>Mizumo Shima Leading us through the day</p>
---	---

Welcome Words

 <p>Kiminori Iwama Ambassador of Japan to Austria</p>	 <p>Mag. Julian Jäger CEO Vienna Airport</p>
---	--

VIRTUAL EXPO VISIT IN OSAKA

 <p>Alf Netek Project Manager EXPO AUSTRIA 2025</p>	 <p>Rebecca Merlic Artist</p>
---	---

PANEL 1: The power of clusters and cooperations

 <p>Peter de Leeuw AirportCity Development Vienna Airport</p>	 <p>Yuichi Hotta Ota City Industrial Promotion (remote)</p>	 <p>Maria Kollmann AVL List Mobility Cluster Styria</p>
 <p>NN Austrian SpaceCluster</p>	 <p>Elvira Kainersdorfer Life Science Cluster LISAvienna</p>	

Keynotes: Experiences from Startups

 <p>Harald Schnidar CEO ScarletRed</p>	 <p>Go Suzui Founder of Godot</p>	 <p>Jan Schitter NISSIN</p>
--	---	---

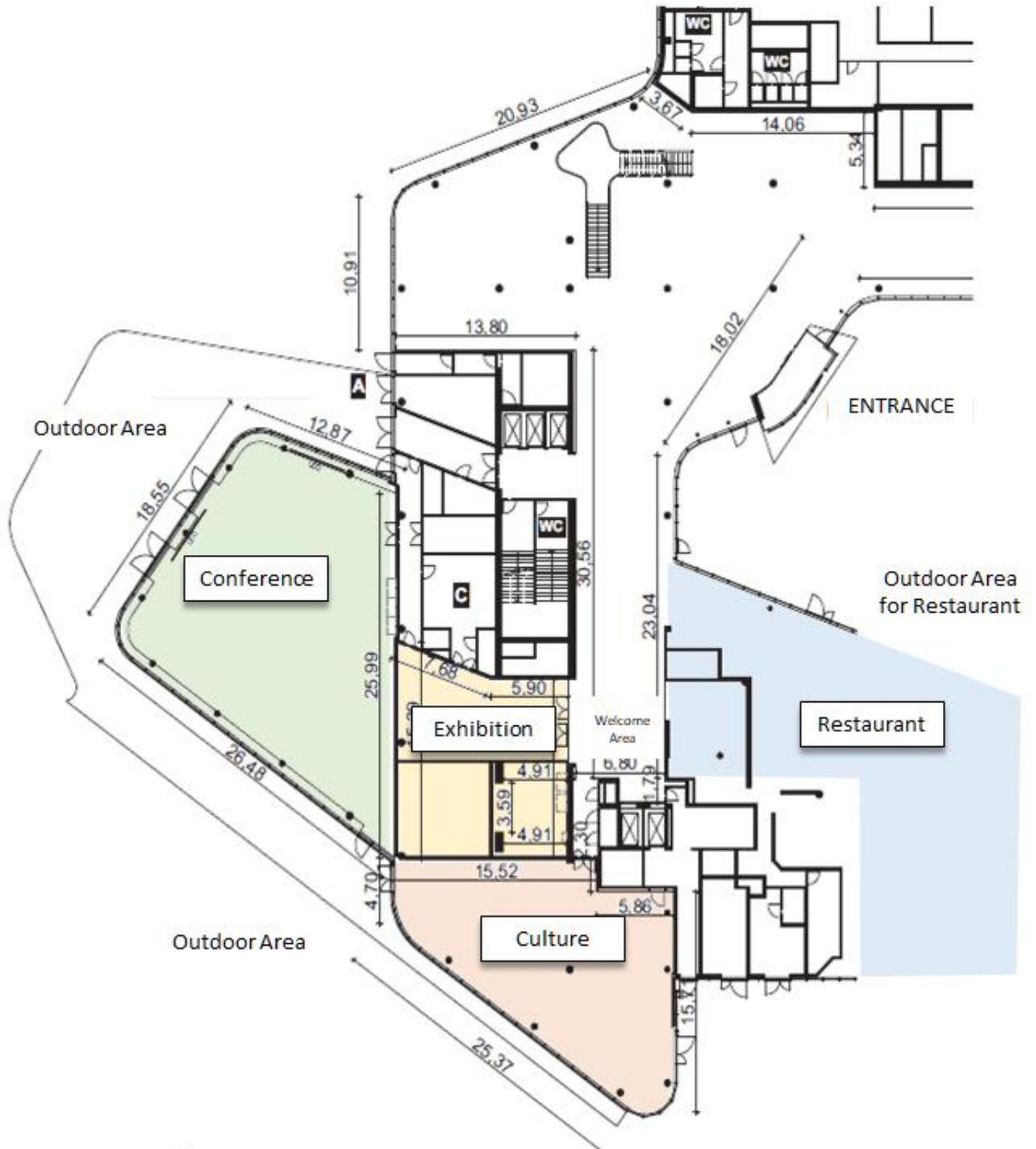
PANEL 2: Startup partnerships

 <p>Christoph Schmidt Innovation Team Vienna Airport</p>	 <p>Miyu Nishihira Managing Director Spiral Inc.</p>
 <p>Toshihide Kishimoto Deputy CEO Cargo Partners</p>	 <p>NN ALL NIPPON AIRWAYS</p>

Cherry Blossom Cultural Program 9.5. 2025

Time	Performances	Workshops			Exhibition		
11:30	Restaurant opens						
12:30		Origami 	O-shūji Calligraphy 	Manga Workshops 	Loosdorf Project (ROIP)	Partner Cities Exhibition	Sponsors and Partners
13:15	Sadō / Tea Ceremony						
14:10	Sadō / Tea Ceremony						
14:45	Sadō / Tea Ceremony						
15:30	Kid's Karate Team						
16:00	Concert Ruriko NAKANO , Vocals Accompaniment on the Grand Bösendorfer Concert Piano						
17:00	Official End of Event Networking. Restaurant and bar are open! SAKE-TASTING: "SAKE no BA" , Japanese Sake Sommelier Ms. Iwata (Sommelier asks for a small contribution)						

Floor plan



Venue

The event will take place in the Vienna AirportCity, Office Park 4.



Registration

The registration as visitor is free of charge.

Registering helps us to organize the event and the catering.

It will also help us to inform visitors about updates regarding the event.

This is the register platform:

<https://www.airportcity.at/cherry-blossom>

You can also find it by using the QR-Code.



How to come there

By car: We provide parking spaces in the Garage #3 (P3) with a discounted rate of 1 EUR / hour.

From there, walk the pedestrian bridge in the 4th level.

By train: City Airport Train or the ÖBB services to the Vienna Airport.

You can find the venue by searching for “Office Park 4” in Google Maps.